



Amandine Clutier

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Driving licence

I am a designer by day and a theatrical fencer by night. I take part in choreographed medieval and renaissance sword fights. Passionate about images, colors and stories, I practice photography. I also sew clothes, accessories and costumes. I like to experiment with cooking and learn new things.



UX/UI DESIGNER

EXPERIENCES

UX Coach on Hackathons - BeMyApp. Prototyping live for the participant team. Improving the visuals as we go. (Software: Miro, Customers: Colt Technologies, A2MAC1).
Freelance - 2022 and 2023

Email Specialist - Made In Design. Production of one-off and email campaign. (Dartagnan and Splio). A/B tests and customisation implementation (Reelevant). 2022 - 2023

UX/UI Designer - L'avertY. Collect of user data and needs, building persona and user journeys, wireframing and prototyping (Adobe XD), user tests and final delivery of platform mock-ups and design system. Freelance - 2021

UX Designer - Eteon. Collect of user needs, wireframing and mock-ups for eteon.io back office (Adobe XD). Freelance - 2021

Graphic designer - Keria Groupe. Production of webdesigns (Photoshop and HTML/CSS) and newsletters (Dartagnan and Active Trail). Photomontage of products placed into image bank's home interior. 2019 - 2020

Graphic designer - King-Jouet. Production of webdesigns (Photoshop and HTML/CSS), social media banners and newsletters. 2017 - 2019

Graphic designer - UMIJ Impact Le Bon Plan. Design, ergonomics, development and user training. 2015 - 2017

EDUCATION

UX/UI Design Training course - Interface ergonomics - 2021

Graphic design, code and communication Bachelor Degree Le Havre University - 2014

HOBBIES

Supervision of youth groups - within Scouts et Guides de France. Management and animation of the supervision team. Monitoring and evaluation of BAFA trainees - 2010 to 2016

Followed courses of live model drawing - Art School of Grenoble - 2008 - 2013

SKILLS

DESIGN

Adobe CC, **XD**, **Photoshop**, **Illustrator**, **InDesign** and **Lightroom**
Photography and image processing
Logo design
Icons design
Webdesign

UX

Collection of user needs
Design system
Conducting **design workshops : Persona, OOUX, Wireframes...**
User interview
Design and conduct of **user tests**

CODE

HTML5 and **CSS3**
Framework CSS **Bootstrap**

E-MAIL

Production **Dartagnan**
A/B tests and customisation Reelevant
Management Splio, Active trail

OTHER

CMS **Wordpress**, **Magento** and **Prestaphop**